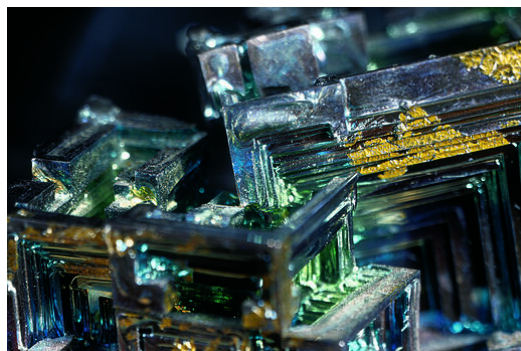




In this newsletter we look at Umicore's metal of the moment, Bismuth,  
and Umicore's RISE strategy

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## Metal of the moment

### Bismuth

Bismuth is a minor metal and is Umicore's metal of the moment. It's used in many applications from fire extinguishers to antibiotics to pigments

- It's a hard, brittle, lustrous element
- It's primarily used in alloys and occurs naturally in small amounts through the earth's crust as a pure metal and combined with other elements
- It's recyclable. Umicore is pleased to be able to recycle Bismuth whilst refining lead, gold, silver, copper and tin. It's a difficult process and Umicore is delighted to offer this service to its customers. Read more here:



## **RISE 2030**

**Umicore is proud of its recycling abilities and our efforts toward becoming your sustainable supplier.**

Building on the backbone of sustainability, Umicore has developed a RISE strategy embracing megatrends to accelerate growth and become a true transformational partner for our customers, supporting them on their path toward sustainability. RISE is defined as:

- **R**eliable transformation partner, providing sustainable, custom-made solutions to address your needs
- **I**nnovation and technology leader, maintaining our technological advantage and value creation
- **S**ustainability champion, delivering sustainable solutions to our customers and maximising our positive impact on society at large.
- **E**xcellence in execution, optimising our processes and competitive advantage to strengthen our relationship with our customers and partners.

The video here explains the RISE strategy:



### **A factory of the future**

Umicore announced its intention to construct a manufacturing facility for cathode active battery materials (CAM) and their precursor materials (pCAM) in Ontario, Canada. The facility will be the first of its kind in North America manufacturing at a large industrial scale and thereby completing the missing link in Canada's battery value chain, from natural resources to electric mobility.

"This planned investment really represents a win-win for both Umicore and Canada," says CEO Mathias Miedreich. "It also represents a great start to our "Umicore 2030 RISE" strategy and how, as a market and technology leader in battery materials, we leverage our expertise along the value chain to advance e-mobility creating sustainable value for all our stakeholders. Here's more on LinkedIn:



### **Last but not least...**

We love to hear from our customers so please get in touch!

We offer a wide range of Brazetec brazing rods, foils and alloys and Friatec ceramics. Please drop us an email and we'll help with your requirements.

To help with recycling and precious metals please drop us a line [here](#)

For everything else, get in touch with the team [here](#)



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